



SPRING 2022 PROGRAM SCHEDULE

Saturday, February 26th – Team Kick Off Day* Program Expectations & Team Dynamics Project & Student Pitches NTC Wausau Campus – STEM Center	9:00am – 3:00pm
Tuesday, March 1st * Workshop 1: Teams Revealed & Value Proposition NTC Wausau Campus – STEM Center	6:00pm – 9:00pm
Tuesday, March 8 th Workshop 2: Ideation & Customer Discovery NTC Wausau Campus – STEM Center	6:00pm – 9:00pm
Tuesday, March 15th * Workshop 3: Peer / Mentor Review: Your Customer NTC Wausau Campus – STEM Center	6:00pm – 9:00pm
Tuesday, March 29 th Workshop 4: Product Ideation UWSP – Wausau Civic Center Sonnentag Room	6:00pm – 9:00pm
Tuesday, April 5 th Workshop 5: Product Development UWSP – Wausau Civic Center Sonnentag Room	6:00pm – 9:00pm
Tuesday, April 12th * Workshop 6: Peer /Mentor Review: Your Product NTC Wausau Campus – STEM Center	6:00pm – 9:00pm
Tuesday, April 19 th Workshop 7: Business Modeling UWSP – Wausau Civic Center Sonnentag Room	6:00pm – 9:00pm
Tuesday, April 26 th Workshop 8: Pitch Design & Delivery UWSP – Wausau Civic Center Sonnentag Room	6:00pm – 9:00pm
Tuesday, May 3rd * Workshop 9: Peer / Mentor Review: Your Pitch (Demo Day Practice) NTC Wausau Campus – STEM Center	6:00pm – 9:00pm
Friday, May 6th Demo Day UWSP – Wausau Civic Center Auditorium	2:00pm – 4:30pm

* **Dates where business mentors should be present**

Must be able to commit to all dates

- ⊃ Minimum of one completed semester to be eligible
- ⊃ Company visits to be scheduled based on availability