



FALL 2023 PROGRAM SCHEDULE

Monday, October 16th – Team Kick Off Day* Program Expectations, Team Dynamics, Project, Student Pitches	4:00pm – 9:00pm
Tuesday, October 17th * Workshop 1: Teams Revealed & Value Proposition	5:00pm – 9:00pm
Tuesday, October 24 th Workshop 2: Ideation & Customer Discovery	5:30pm – 8:30pm
Tuesday, October 31st * Workshop 3: Peer / Mentor Review: Your Customer	5:30pm – 8:30pm
Tuesday, November 7 th Workshop 4: Product Ideation	5:30pm – 8:30pm
Tuesday, November 14 th Workshop 5: Product Development	5:30pm – 8:30pm
Tuesday, November 21st * Workshop 6: Peer /Mentor Review: Your Product	5:30pm – 8:30pm
Tuesday, November 28 th Workshop 7: Business Modeling	5:30pm – 8:30pm
Tuesday, December 5 th Workshop 8: Pitch Design & Delivery	5:30pm – 8:30pm
Tuesday, December 12th * Workshop 9: Peer / Mentor Review: Your Pitch (Demo Day Practice)	5:30pm – 8:30pm
Friday, December 15th Demo Day	1:00pm – 3:00pm

*** Dates where business mentors should be present**

Must be able to commit to all dates

- Minimum of one completed semester to be eligible
- Company visits to be scheduled based on availability

Demo Day will be held at Northcentral Technical College – Wausau Campus in room E101 (Main Entrance).

Wausau sessions: Greater Wausau Region Chamber Depot Office